

HAI DUONG NGUYEN

nhaiduong76@gmail.com | 775-345-4906 | [linkedin.com/in/serena-nguyen-marketing](https://www.linkedin.com/in/serena-nguyen-marketing)

EDUCATION

University of Nevada, Reno | Reno, NV
B.S in Marketing

Expected Graduation: May 2029

PROFESSIONAL EXPERIENCE

An Luong Dong High School | Hue, Viet Nam
Content Creator

August 2023 – April 2025

- Developed and managed digital content for school-wide events, ensuring accuracy and consistency across media platforms
- Promoted student competitions and creative activities through coordinated media campaigns, increasing student engagement and participation
- Collaborated with student leaders and faculty to gather,

Event Coordinator and Manager - Youth Camp.

March 2025 - April 2025

- Coordinated communication between organizing teams, volunteers, and participants to resolve issues efficiently
- Fostered school-wide engagement through cultural performances, competitions, and collaborative activities
- Organized and managed a large-scale Youth Camp event with over 1,500 student participants
- Planned schedules, activities, and logistics for a two-day, one-night program, ensuring smooth execution and compliance with school guidelines

EXTRACURRICULAR EXPERIENCE

Wild West Shootout 2025 | Bishop Manogue High School, Reno, NV 5th December 2025
Volunteer

- Served as a front-line support volunteer, welcoming guests and assisting attendees with directions and event access
- Helped set up event facilities and ensured gates were organized and ready before opening
- Collected and processed ticket sales accurately while delivering friendly customer service to attendees

Biggest Little Easter Egg Hunt & Resource Fair (BLEEH) | Reno, NV 28th March 2026

- Provided direct support to families and children during a high-attendance community event
- Assisted with event logistics, crowd guidance, and resource coordination
- Collaborated with team members to maintain an organized and positive environment

TECHNICAL SKILLS

- Microsoft Office Suite (Word, Outlook, Excel)
- Audio & video editing (Adobe Premiere, Canva)
- Media content planning and promotion, WordPress
- Languages: English (fluent), Chinese (conversational)